



Course Syllabus
Spring 2025/2026
Dr. Kamel Rouibah
ISOM 331 – Systems Analysis and Design

Lecture Time and Location:

QMIS 331 Monday and Wednesday (11:00-12:15) Room D2 [28 students]

Contact Information:

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Teaching Assistant:

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Office Hours See his office

Course Description:

This course **will help** students learn and apply contemporary systems analysis and design **methods, techniques** and **tools** to augment innovative business information technology (IT) capabilities. It addresses the four phases of the system development process including planning, analysis, design, and implementation. It focuses on how IT can effectively and innovatively contribute to the way business is organized. It covers a systematic methodology for analyzing a business problem or opportunity, determining what role, if any, innovative IT can play in addressing the business need, articulating business requirements for the IT solution, specifying alternative approaches to acquiring the IT capabilities needed to address the business requirements, and specifying the requirements for the information systems solution (e.g., in-house development, development from third-party providers, or purchased commercial-off-the-shelf (COTS) packages), and implementation of the system.

Course Goal

This course is designed to help students learn how to apply systems analysis and design methods, techniques, and tools to develop business IT applications.

Course Learning Objectives:

Upon successful completion of the course, students will be able to:

Upon successful completion of the course, students will be able to:

1. Recognize and identify business problems/opportunities that are amenable to IT solutions and inventions. [LG1, LG2]
2. Initiate, specify, analyze feasibility, and prioritize innovative IT solutions for a business problem or opportunity. [LG1, KG2, & LG5]

3. Appropriately apply methodologies, techniques, and tools. You can model data structure based ERD or DFD/ **UML (e-learning)**, using several free tools (e.g. erdplus.com, Gliffy.com, lucidchart.com, github.com) or commercial tools (e.g. Visible Paradigm, Visible Analyst, and MS Visio) and model business processes using DFD and UML, and identify the requirements and system specifications for the chosen IT solution (i.e., information system). [LG1, LG2, LG3]
4. Write clear and concise **business requirements** documents and convert them into **technical specifications** [LG2].
5. Communicate effectively with various organizational **stakeholders**, using a variety of techniques, to collect information and to convey proposed solution characteristics to them. [LG2]
6. Effectively contribute to information systems projects and practice project management methods and tools (e.g., GANTT, PERT). [LG3]
7. Identify, assess, and make recommends of appropriate information systems service sourcing alternatives (e.g., in-house developed systems, packaged systems, outsourced service). [LG1 & LG2]
8. Recognize, analyze, and resolve **ethical issues** involved in the analysis, design, and acquisition of information systems service [LG2 and LG4].

CLO Mapping to CBA Skills Based Competency Goals¹

LG	Competency Goals of CBA				
	1-Analytical	2-Communication	3-Information Technology	4-Business Ethics	5-General Business Knowledge
1	Introduce (I)	Apply (A)			Apply (A)
2	Introduce (I)	Apply (A)			Apply (A)
3	Introduce (I), Reinforce (R)		Introduce (I),		
4		Apply (A)			
5		Apply (A)			
6			Introduce (I) and Apply (A)		
7	Introduce (I)	Apply (A)			
8		Apply (A)			Apply (A)

Type of Emphases:

- Introduce (I): Students will be introduced to the skill and their grasp of it assessed in the course.
- Apply (A): The course will not cover the skill. Students should have a high-level grasp of the skill and are required to apply it in the course.
- Reinforce (R): Students should have an introductory-level grasp of the skill and the course will improve their mastery to a higher level.

¹CBA Competency Goals can be found at the end of this document

Required Material:



Jeffrey A. Hoffer, Joey George, and Joe Valacich. *Modern Systems Analysis and Design*, 7/E (or latest version). Pearson

Additional Material : Other material is available: Course Lecture Slides, Case Studies, and News Articles.

E-Learning System : <http://onlinetrain.ku.edu.kw/ldap/>

COMPREHENSIVE PROJECTS

Students will be required to complete a system analysis project that you will carry into phases after each chapter. A total of 15 points will be assigned to this project. You will apply knowledge you gain over the planned chapters and conduct the necessary planning activities related to the following: identify and select potential projects, initiate and plan a selected project, collect requirement related to selected project, structure the collected requirements in term of process (DFD) and data (ERD), generate the logical models related to selected project (in term of DFD and ERD), and finally design the physical system in an existing commercial prototype.

Course Requirements and Policies:

Assignments: I will distribute by MS Teams. There will be both individual and team assignments. These assignments/project phases need to be submitted to me before the due date/time using MS Teams groups and providing me with a hard copy at the beginning of class. No homework will be accepted if not submitted on time. All work need to be MS Word-processed – typed – and following the requirements specified in each assignment/phase (see guidelines during second week of the course). Assignments, short quizzes will be announced in advance. You have one week to check and review posted Assignment, Quiz, or Exam. After one week the grade will be final.

Attendance: Every student in this course must abide by the Kuwait University Policy on Attendance (published in the Student Guide, Chapter 3, Section 13). A copy of the student guide can be accessed online on: http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf

Students are expected to be on time to the lectures. You will be given three “Admit One” tickets once you use them you are not allowed in the classroom if late.

Students are required to attend all lectures. You are allowed one absence for which advance notice is given via e-email (both instructors). This will be recorded but not figured in the attendance requirement (Free Absence). Other than that, we will stick to Kuwait University Policy for their attendance. First warning will be after 3 absences classes. Second and final warning will be given after 3 more absences. An “FA” will be given after one more absence.

NOTE: You will lose 1 point (1%) from the total Semester Grade in the following cases:

“I work” is not an excuse. Scheduling doctor’s appointment during my class time is not allowed.

Class Preparation: It is very important that students are prepared for each class period. For each class there will be a required reading (case or chapter) or video.

Classroom behavior: Students are responsible for what they missed “please email or MS Teams”. Students are allowed to drink and eat as long as it does not disrupt the class and provided, they clean up after them. Should I find leftovers or mess (the entire class will lose this privilege) – this does not apply to the labs (there are no food or drinks in the labs). Students are expected to turn off their phones during class.

Cheating and Plagiarism: Every student in this course must abide by the Kuwait University Policy on Cheating and Plagiarism (published in the Student Guide, Chapter 3, Section 2). A copy of the

student guide can be accessed online on:
www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf

Please carefully note all sources and assistance when you turn in your work. Under no circumstances should you take credit for work that is not yours. You should neither receive nor give any unauthorized assistance on any deliverable.

All submitted report will be via Turnitin system (www.turnitin.com); and MS Teams for students' communication

Writing Style: Students must refer to APA writing style for their assignments and report writing. Refer to the English Language Unit for help. I will only answer to professionally written emails.

Grading:

The scores in this course will be the weighted average of the following items:

Weight	Description
30 %	3 short exams out of 4, most of them open questions
25 %	Final exam [comprehensive with specified sections], most of them open questions
10 %	Assignments
3 %	To be specified
17%	Lab [Tutorials /Group work/ quizzes] to be done with your TA
15%	Project with phases that cover studied chapters
100%	TOTAL; may be visit external speaker

Grade Distribution:

Grade	Range
A	≥ 95
A-	≥ 90 and < 95
B+	≥ 87 and < 90
B	≥ 83 and < 87
B-	≥ 80 and < 83
C+	≥ 77 and < 80
C	≥ 73 and < 77
C-	≥ 70 and < 73
D+	≥ 65 and < 70
D	≥ 60 and < 65
F	< 60

Course Outline:

Subject / chapter	Topics
Course Introduction	Introduction & Orientation
Introduction-Chapter (1) The Systems Development Environment	Modern System Development Methodologies, SDLC Methodology, Variations of SDLC Methodology , Agile Methodologies, OO Approach
System analyst and system thinking	Chapter 2
Introduction--Chapter (3) Managing the IS Project	Managing the IS Project, Representing and Scheduling Projects Plans, Using Project management Software

Plan-Chapter (4) Identifying and Selecting Systems Development Projects	The Process of Identifying IS Projects, Corporate and Information Systems Planning, Identifying and Selecting e-Applications Projects
Plan-Chapter (5) Initiating and Planning Systems Development Projects	Initiating and Planning Systems Development Projects, The Process of Initiating and Planning, Assessing Project Feasibility, Building and Reviewing the Project Baseline Plan
Analysis-Chapter (6) Determining System Requirement	Performing Requirements Determination, The Traditional and Contemporary Methods of Requirements Determination
Analysis-Chapter (7) Structuring System process Requirements	Process Modeling, DFDs, Decision Tables, Use Cases, Activity Diagrams
Analysis-Chapter (8) Structuring System Data Requirements	Conceptual data Modeling, E-R Model, Class Diagrams
Design-Chapter (10) Designing Forms and Reports	Formatting Forms and Reports, Assessing Usability
<i><u>Design-Chapter (11)</u></i> <i><u>Designing Interfaces and Dialogues</u></i>	<i><u>Interaction Methods and Devices, Designing Interfaces, Designing Diagrams</u></i>
Final Exam	Chapter 5,6,7 & 8

Important Date

Event	Date
Last day of classes	22 nd December 2025
eTraining certificates	17 th December 2025
Final Exam	4 th January 2026 [11:00—11:00]

Policies: You are responsible for knowing these policies

- **Attendance and Participation:** Every student in this course must abide by the Kuwait University Policy on Attendance (published in the Student Guide, Chapter 3, Section 13). A copy of the student guide can be accessed online on:http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf. Be on time for the lecture (remember, class starts at 12:00 AM, and not 12:05). At the beginning of each lecture (after 5 minutes of the class start), I will take attendance, anyone coming after that time will be considered as absent, and will result in an automatic deduction of 0.5 points per extra absence from your overall grade.
- Absenteeism: university regulations governing absenteeism are applied to all students. This involves a first warning after 3 hours, a second warning after additional 3 hours absence and a failure notice for any absence beyond the six hours. Absence with a valid excuse will still count as an absence. **But each student is** allowed two absences (no questions asked), after that, each absence
- “I didn’t know” is not an excuse
- Each student should turn silent his/her mobile at the beginning of class
- Make-up quizzes and exams: No Makeup quizzes or exams will be given
- After a grade is posted (quizzes, assignment, midterm), you will have two days to discuss it with your instructor or teaching assistant (TA). After that, the grade is final and released.

- For the final exam, the final grades will be posted after 12 hours
- Negotiation of the final grade is neither accepted nor discussed.

Guidelines how to send me e-mails in order to recognize you

For many of us, e-mail is an important way to communicate. Using e-mails well can help us communicate effectively. Please observe the following guideline when you send me emails (**if you do not comply to the following rules you will get points deduction**)

- Include an informative subject line. For example, if you include in the subject line “Missing Class Today”, I would have known immediately what the message was about.
- Make sure your e-mail is set up to show your name correctly in recipients’ inboxes and not a nickname such as "pinky". If you use a nickname then consider your e-mail as ignored deleted
- Start and end positively. Even if the e-mail is something negative, such as a complain, begin with positive words, such as Dear Dr Kamel and end the same “Thank you”.
- Keep paragraphs relatively short. Long paragraphs tend to be hard to read in e-mail. Therefore, break your message into short paragraphs.
- Select one language when sending me e-mails and write me either in English or in Arabic. However, don't mix the two. It is too bad for you and your image.
- Ovoid use of "chat" language such as plz for "please", and 2 for "two", etc.
- Proofread your e-mail before sending it to me.

Writing Style: Students must refer to APA writing style for their assignments and report writing. Refer to the English Language Center for help.

CBA Visio, learning objectives

CBA Vision: To be recognized for developing business professionals

CBA Mission: We exist to provide an exceptional learning experience ---through excellent education, quality research, and close engagement with the community--- that transforms our students into innovative business professionals who will contribute to the development of Kuwait.

CBA Competency Goals

LG1. Analytical Competency: A CBA graduate will be able to use analytical skills to solve business problems and make a well-supported business decision.

Student Learning Objectives:

- 1.1. Use appropriate analytical techniques to solve a given business problem and incorporate sustainable practices into problem-solving.
- 1.2. Integrate innovative thinking in the analysis and resolution of business challenges.
- 1.3. Critically evaluate multiple solutions to a business problem.
- 1.4. Make well-supported business decisions.

LG2. Communication Competency: A CBA graduate will be able to communicate effectively in a wide variety of business settings.

Student Learning Objectives:

- 2.1. Deliver clear, concise, and audience-centered presentations.
- 2.2. Write clear, concise, and audience-centered business documents.

LG3. Information Technology Competency: A CBA graduate will be able to utilize Information Technology for the completion of business tasks.

Student Learning Objectives:

- 3.1. Use data-processing tools to analyze or solve business problems.
- 3.2. Apply information technology tools creatively to support innovation in business solutions

LG4. Ethical Competency: A CBA graduate will be able to recognize ethical issues present in business environment, analyze the tradeoffs between different ethical perspectives, and make a well-supported ethical decision.

Student Learning Objectives:

- 4.1. Identify the ethical dimensions of a business decision.
- 4.2. Recognize and analyze the tradeoffs created by application of competing ethical perspectives.
- 4.3. Evaluate the ethical implications of business decisions on environmental and social sustainability.
- 4.4. Formulate and defend a well-supported recommendation for the resolution of an ethical issue.

LG5. General Business Knowledge: A CBA graduate will be able to demonstrate a basic understanding of the main business disciplines' concepts and theories.

Student Learning Objectives:

- 5.1. Acquire a fundamental understanding of knowledge from the main business disciplines (e.g. finance, accounting, marketing, and management information systems, among others).