



Kuwait University
College of Business Administration
Management and Marketing Department



Course Syllabus
Spring 2024/2025
dr. Salah A. Alabduljader
470 Seminar in management

Lecture Time and Location:

Days:135

Lecture Time: 01A - 1011470 (12:00-12:50 pm)

Location: BUA-S / 1009

Contact Information:

Location : Management and Marketing Department

Email : MyU@dr_salah

Office : 010A1012 / south building

Office Hours : (1.3.5 / 14:00 to 14:50 pm)

Social Media :

Teaching Assistant:

Name :

Location :

Office :

Email :

Office Hours :

Tutorial :

Course Description:

This course aims for enable students to understand the concepts principles, theories of Management. It also, focuses on addressing the functions of Management and their application in the field of business.

The course explores various models of Principles of Management and leadership that have been developed from both a theoretical and practical perspective.

Students will gain an understanding of the major Principles of Management and leadership theories. For each model studied, students are expected to understand the theoretical basis of the model, the strengths, and weaknesses



of said model, and how to apply the model to practical situations in business and other settings. An assessment of the students' own leadership provides the framework for self-awareness and potential perspective transformation, using various questionnaires, structured feedback, and self-analysis assignments.

The course develops Principles of Management and leadership skills and planning for each student's on-going development as a leader and researcher of leadership. The primary method of instruction is dialogue, supplemented by readings, lectures and simulation exercises.

Finally, the course, provides students with better understanding to the process of setting objectives and making managerial decisions more effectively.

Course Learning Outcomes and Objectives:

The main objective of teaching this course is to strengthen and develop students' managerial skills and talents; so that they might become successful managers in the future.

Required Material:

Textbook:

- Fundamentals of Management: Robbins and Decenzo and Coulter, 2013 eighth edition.
- Leadership discover techniques to suit your personality in easy steps. Jon people – Mixed Sources –United Kingdom United Kingdom.2011.
- Proactive Leadership, Five rules, dr. Salah A. Alabduljader – Kuwait 2017.

Additional Material: " A practical study of a crisis" this is.

This project revolves around addressing a crisis in a proactive manner, developing solutions to it and ideas that are successful and practical in overcoming it.

Course Website :

Course Requirements and Policies:

- Commitment to attend.



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- effective communication.
- Participation and dialogue.
- Prepare for practical discussion in the lecture.
- Commitment to project work and delivery on time.

The practical aspect of the lecture is of great importance

Group Assignments: Be through the instructions inside the lecture.(Such as workshops and proposed research projects)

In-Class Tests: 2 Midterm Exams and Final Exam

Participation: Encourage and Rewarded

Class Preparation – Readings, Videos, and Online Quizzes: Class Preparation – Readings, Videos.

Attendance and Participation: Every student in this course must abide by the Kuwait University Policy on Attendance (published in the Student Guide, Chapter 3, Section 13). A copy of the student guide can be accessed online on:

http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf

This course has a significant seminar component and class participation is critical to the learning experience. Participation will be assessed in each class period. Your class participation and attendance will both contribute to your score of in-class performance.

Cheating and Plagiarism: Every student in this course must abide by the Kuwait University Policy on Cheating and Plagiarism (published in the Student Guide, Chapter 3, Section 2). A copy of the student guide can be accessed online on:

http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf

Please carefully note all sources and assistance when you turn in your work. Under no circumstances should you take credit for work that is not yours. You should neither receive nor give any unauthorized assistance on any deliverable. If you have any questions about what constitutes “unauthorized assistance” please email me before the deliverable is submitted.

Writing Style: Students must refer to APA or MALA writing style for their assignments and report writing. Refer to the English Language Center for help.



Grading:

The scores in this course will be the weighted average of the following items:

Weight	Description
15	Mid-Term Exam 1
15	Mid-Term Exam 2
10	Attendance Participation
5	Interactive & Initiatives
10	Major case Analysis
5	Presentation
40	Final Exam
100%	TOTAL

Grade Distribution:

Grade	Range
A	≥ 95
A-	≥ 90 and < 94
B+	≥ 88 and < 89
B	≥ 83 and < 87
B-	≥ 80 and < 82
C+	≥ 78 and < 79
C	≥ 73 and < 77
C-	≥ 70 and < 72
D+	≥ 65 and < 69
D	≥ 60 and < 64
F	< 60

Course Outline:

1. Principles of Management:

- **Managers and Management:**
The concept and process of management. The basic skills and the role of managers in real world. The development of Management thought.
- **Foundations of Derision Marking:**
Concepts of decision-making process and models. The contingency approach of decision making.
- **Foundations of Planning:**



Definitions, environment, and process of planning. Types of plans. Strategic planning and Management by objectives.

2. Leadership:

- The Role of a Leader.
- Leadership Behaviors

3. Managerial skills:

- Organizational culture.
- Empowering workers.
- Forming Team.
- Creativity and innovation solutions.

Important Dates

Date	Event
Mar 11 th , 2025	Mid Term Exam (1) 12:00-12:50pm.
April 15 th , 2025	Mid Term Exam (2) 12:00-12:50pm.
May 20 th , 2025	Final Exam 08:00-10:00.