



**Kuwait University**  
**College of Business Administration**  
**Management and Marketing Department**



**Course Syllabus**

**Fall 2023/2024**

**dr. Salah A. Alabduljader**

**490 Special topics in management**

**" Proactive Leadership "**

**Lecture Time and Location:**

**Days:135**

**Lecture Time: 01AXG - 1011490 (16:00-16:50 pm)**

**Location: BUA-S / 1010**

**Contact Information:**

**Location** : Management and Marketing Department

**Email** : MyU@dr\_salah

**Office** : 010A1012 / south building

**Office Hours** : (1.3.5 / 15:00 to 15:50 pm)

**Social Media** :

**Teaching Assistant:**

**Name** :

**Location** :

**Office** :

**Email** :

**Office Hours** :

**Tutorial** :

**Course Description:**

This course aims for enable students to understand the ability of the leader to shift from dealing with a real crisis to the forecasting and early immunization initiative, and to develop strategic solutions to prevent a potential crisis or to contain it. This will be undertaken through (monitoring, evaluation and reporting mechanisms - commitment and participation – implementation strategy- an appropriate administrative structure- a plan in the field of communication and training) so that organizations be able to accommodate those crises before they escalate.



The main objective of teaching this course is to enhance and develop students Leadership skills And talent in resolving crises; so that they might become Successful leaders in the frame.

**Course Learning Outcomes and Objectives:**

1. The ability to predict the future prospects strategically.
2. The ability to set goals and the future plans.
3. The ability to create and innovate and develop the sense of imagination.
4. The ability to make the right decision with least effort and cost.
5. The ability to build an appropriate working group to deal with expected future crises.
6. The ability to rapidly change, in line with the outlook.

**Required Material:**

**Textbook:** Proactive Leadership, Five rules, Dr. Salah A. Alabduljader – Kuwait 2017.

**Additional Material:** " A practical study of a crisis" this is.

This project revolves around addressing a crisis in a proactive manner, developing solutions to it and ideas that are successful and practical in overcoming it.

**Course Website :**

**Course Requirements and Policies:**

- Commitment to attend.
- effective communication.
- Participation and dialogue.
- Prepare for practical discussion in the lecture.
- Commitment to project work and delivery on time.

The practical aspect of the lecture is of great importance

**Group Assignments:** Be through the instructions inside the lecture.( Such as workshops and proposed research projects)



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**In-Class Tests:** 2 Midterm Exams and Final Exam

**Participation:** Encourage and Rewarded

**Class Preparation – Readings, Videos, and Online Quizzes:** Class Preparation – Readings, Videos.

**Attendance and Participation:** Every student in this course must abide by the Kuwait University Policy on Attendance (published in the Student Guide, Chapter 3, Section 13). A copy of the student guide can be accessed online on:

[http://www.kuniv.edu/cs/groups/ku/documents/ku\\_content/kuw055940.pdf](http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf)

This course has a significant seminar component and class participation is critical to the learning experience. Participation will be assessed in each class period. Your class participation and attendance will both contribute to your score of in-class performance.

**Cheating and Plagiarism:** Every student in this course must abide by the Kuwait University Policy on Cheating and Plagiarism (published in the Student Guide, Chapter 3, Section 2). A copy of the student guide can be accessed online on:

[http://www.kuniv.edu/cs/groups/ku/documents/ku\\_content/kuw055940.pdf](http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf)

Please carefully note all sources and assistance when you turn in your work. Under no circumstances should you take credit for work that is not yours. You should neither receive nor give any unauthorized assistance on any deliverable. If you have any questions about what constitutes “unauthorized assistance” please email me before the deliverable is submitted.

**Writing Style:** Students must refer to APA or MALA writing style for their assignments and report writing. Refer to the English Language Center for help.

**Grading:**

The scores in this course will be the weighted average of the following items:

| Weight | Description               |
|--------|---------------------------|
| 15     | Mid Term Exam 1           |
| 15     | Mid Term Exam 2           |
| 10     | Attendance Participation  |
| 5      | Interactive & Initiatives |
| 10     | Major case Analysis       |
| 5      | Presentation              |
| 40     | Final Exam                |
| 100%   | TOTAL                     |



**Grade Distribution:**

| <b>Grade</b> | <b>Range</b>  |
|--------------|---------------|
| A            | ≥ 95          |
| A-           | ≥ 90 and < 95 |
| B+           | ≥ 87 and < 90 |
| B            | ≥ 83 and < 87 |
| B-           | ≥ 80 and < 83 |
| C+           | ≥ 77 and < 80 |
| C            | ≥ 73 and < 77 |
| C-           | ≥ 70 and < 73 |
| D+           | ≥ 65 and < 70 |
| D            | ≥ 60 and < 65 |
| F            | < 60          |

**Course Outline:**

**1. From future thinking to Proactive Leadership**

- How can our minds predict the future?
- The role of mind in future thinking.
- Stages and steps of future thinking during Proactive Leadership.
- The personality traits of an individual thinking about future thinking.
- The need for Proactive Leadership for future thinking.

**2. Proactive Leadership and its positive impact on avoiding potential crises**

- The concept of Proactive Leadership.
- The deep power of Proactive Leadership.
- The five rules used by the Proactive leader to predict the crisis.
- The importance of the pivotal person in the Proactive Leadership.
- The seriousness of denial in the application of Proactive Leadership.
- Proper decisions and their impact on Proactive Leadership.
- Proactive Leadership levels (personal - institutional - international).
- Integrate Proactive Leadership into development programs.



### 3. Proactive radar

- Organizational culture and its impact on Proactive Leadership:
- Empowering workers and its impact on Proactive Leadership:
- Forming Team and its impact on Proactive Leadership:
- Creativity and innovation solutions and its impact on Proactive Leadership

### 4. Pilot experiments

- First. Examples of positive companies:
  - Benetton Company - Turkey.
  - CIBA Chemical Industry Co. (CIBA) - Switzerland.
  - Johnson & Johnson and the Tylenol crisis.
- Second. Examples of negative companies:
  - Make a wish organization.
  - US Airways company.
  - Intel Corporation.
  - ValuJet.
- Thirdly, International crises and successful models:
  - The Global Financial Crisis 2008.
  - Chinese stock market crisis (August 2015).
  - Indonesia's experience in dealing with banking crises.
  - Malaysia's experience in dealing with the financial crisis.
  - Singapore, the story of the dreams island climbing to the top.
  - Turkey and out from its economic crisis.
- Guidelines to be a Proactive leader.

### Important Dates

| Date                        | Event                            |
|-----------------------------|----------------------------------|
| Oct 22 <sup>th</sup> , 2023 | Mid Term Exam (1) 16:00-16:50pm. |
| Nov 19 <sup>th</sup> , 2023 | Mid Term Exam (2) 16:00-16:50pm. |
| Jan 09 <sup>th</sup> , 2024 | Final Exam 08:00-10:00.          |