



**Course Syllabus**  
**Fall 2022**  
**<Dr. Yaqoub Ahmad Baqer Alabdullah>**  
**MBA 502 – International Financial Management**

**Lecture Time and Location:**

**FIN 502/01A** : Wednesdays 05:00 – 07:50 PM Room # 1002DG

**Contact Information:**

**Location** : Department of Finance & Financial Institutions – CBA - Shudadeya Campus  
**Email** : [yaqoub.alabdullah2@ku.edu.kw](mailto:yaqoub.alabdullah2@ku.edu.kw)  
**Phone #** : You can call me on MS Teams  
**Office Hours** : Half an hour before class or by appointment.  
**Website** : [www.ybaqer.com](http://www.ybaqer.com)  
**MS Teams** : Please join our team for all class materials.

**Course Description:**

This course examines the financial issues facing managers and firms involved in the international transfer of assets, goods and services. The main topics explored will be the foreign exchange market, the management of foreign exchange risk and hedging, and investment and financing decisions in international capital markets, international parity propositions and international portfolio investment strategies.

This is not a “how to” course. This is a “why do” course. By way of analogy, think of the set of plans for a building. Both an architect and a draftsman can read the plans and even copy the plans with minor changes. But an architect can do more than a draftsman can do. When it is time to design a completely new building that responds creatively to the needs of the client and the context of the built and natural environment, you want an architect. I am here to train financial architects—not draftsmen. Please do not expect to learn a cookbook of formulas that you plug numbers into. (Now that we have macros in Excel, no one will pay a salary for that skill.) Expect to learn a few simple, but powerful, intuitions and be able to apply them creatively to a variety of new situations. Finance is such a rapidly changing area that you would be poorly served with a set of rote formulae—such knowledge would be rapidly obsolete.

**Course Learning Outcomes:**

The learning outcomes for this course, listed below, relate to the learning goals of the College of Business Administration Undergraduate Program.

Upon successful completion of the course, students will:

1. Understand the structure and operation of global financial markets.



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2. Understand foreign exchange markets and parity propositions.
3. Understand the types of securities and derivatives that are traded in international markets.
4. Understand Currency risk exposure and hedging
5. Use capital budgeting methods to solve financial problems in an international context.

**Required Material:**

**Textbook** : Eun, Cheol, and Bruce Resnick. *International Financial Management*. 8<sup>th</sup> ed. McGraw-Hill. 2018.

**Additional Material** :

- Other material, including course PPT Slides are available on MS Teams.
- Financial Calculator

**Course Requirements and Policies:**

**Expectations:** I expect every student to come prepared for class and participate in discussions. Participation is an important part of this graduate level class. I expect students to follow current events and share their findings with the class.

**Exams:** There will be one midterm exam and a final exam. This is our tentative exams schedule: (I reserve the right to change the dates depending on circumstances)

Date	Event	Notes
Wed 16/11/2022	Midterm Exam (chapters 1,2,3, 5, 6 &7)	Time and place TBA
Sat 24/12/2022	Final (comprehensive)	Time and place TBA

**Cases:** I will assign business cases for this course. In the third week of classes, I will assign the cases. The case will constitute three parts: A written part, a presentation part, and a discussion part. Once I assign the case, I will give you questions to answer about your case. By the end of the semester, you should provide me a written answer to your questions. You should also do a presentation about your case and prepare to discuss all aspects about your case.

**Attendance:** Attendance is not mandatory. However, if you plan to attend you should arrive before class starts.

**Cheating and Plagiarism:** Every student in this course must abide by the Kuwait University Policy on Cheating and Plagiarism (published in the Student Guide, Chapter 3, Section 2). A copy of the student guide can be accessed online on:

[http://www.kuniv.edu/cs/groups/ku/documents/ku\\_content/kuw055940.pdf](http://www.kuniv.edu/cs/groups/ku/documents/ku_content/kuw055940.pdf)

Please carefully note all sources and assistance when you turn in your work. Under no circumstances should you take credit for work that is not yours. You should neither receive nor give any unauthorized assistance on any deliverable. If you have any questions about what constitutes “unauthorized assistance” please email me before the deliverable is submitted.



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**Grading:**

The scores in this course will be the weighted average of the following items:

	<b>Weight</b>
Midterm Exam	30%
Class Participation	15%
Cases	25%
Final Exam	40%
Total	110%

*The instructor always reserve the right to amend the above guidelines*



Course Outline (tentative and subject to change):

Date	Topic
28/09/2022	Introduction to the course + Ch1: Globalization and the Multinational Firm + Ch2: International Monetary System
05/10/2022	Ch3: Balance of Payments + Ch5: The Market for Foreign Exchange
12/10/2022	Ch5: The Market for Foreign Exchange
19/10/2022	Ch:6 International Parity Relationships and Forecasting Foreign Exchange Rates
26/10/2022	Ch:6 International Parity Relationships and Forecasting Foreign Exchange Rates
02/11/2022	Ch:7 Futures and Options of Foreign Exchange
09/11/2022	Ch:7 Futures and Options of Foreign Exchange
<b>16/11/2022</b>	<b>Midterm Exam</b>
23/11/2022	Ch8: Management of Transaction Exposure
30/11/2022	Ch8: Management of Transaction Exposure
07/12/2022	Ch9: Management of Economic Exposure
14/12/2022	Case studies presentations
21/12/2022	Case studies presentations
<b>24/12/2022</b>	<b>Final Exam (Comprehensive)</b>