**Course Syllabus**

**Instructor’s Name**

**MKT 205- Organization Behavior**

**Spring, 2021**

**Lecture Time and Location:**

**MKT 450/51:** xxxxxxxxxxxxx

**Contact Information:**

**Location:** 1st floor, Management & Marketing Department

**Office:** xxxxxxxxxxxxx

**Email:** xxxxxxxxxxxxx

**Social media:** xxxxxxxxxxxxx

**Office hours:** xxxxxxxxxxxxx

**Course**

**Materials:** xxxxxxxxxxxxxx

# Course Description

The intent of this course is to study the human behavior in organization including the analysis of individual, group, and inter-group relations within a broad range of organizational settings. The study of the course may include concepts, theories, and models related to the topics of the course. Consideration should be given to the environmental, international, ethical, and technological dimensions of issues related to the course subject maters. The course’s purpose is to provide an understanding of how organizations can be managed more effectively and at the same time enhance the quality of employees' work life.

# Course Learning Objectives (CLOs)

The college of business administration (CBA) at Kuwait University is accredited by the Association to Advance Collegiate School of Business (AACSB), which represents the highest standards of achievement worldwide for business schools. In line with maintaining such standards, each program at the CBA has developed a set of objectives that our graduates will achieve at the end of their learning experience. Therefore, the following goals are specifically mapped to MKT 205.

At the end of this course our graduates shall be able to:

* 1. **List** the general concepts of organization behavior.
  2. **Understand & identify** aspects that influence individual behavior in organizations including job attitudes, emotions, personality, perception, and motivational theories.
  3. **Understand** the dynamics of group and team behavior in organizations.
  4. **Understand** how the organizational system affects and is affected by individuals and group behavior.
  5. **Classify** management or team leader’s overall responses to business and employees’ problems.
  6. **Create** a clear, concise, and audience-centered presentations and documents.

**CLO Mapping to CBA Skill Based Competency Goals\***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| CLO | Competency Goal | | | |
| Analytical | Communication | Information Technology | Business Ethics |
| 1 |  | I |  |  |
| 2 | I | I |  | I |
| 3 | I | I |  | I |
| 4 | I |  |  |  |
| 5 | I |  |  | I |
| 6 |  | I |  |  |

# Type of Emphases:

* **(I)ntroduce:** Students will be introduced to the skill and their grasp of it assessed in the course.
* **(A)pply:** The course will not cover the skill. Students should have a high-level grasp of the skill and are required to apply it in the course.
* **(R)einforce:** Students should have an introductory-level grasp of the skill and the course will improve their mastery to a higher level.

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\* CBA Competency Goals can be found at the end of this document

# Course Format

**Class Rules**

# Student Assessment Measures

**Summary of Evaluation Criteria**

|  |  |
| --- | --- |
| **Detailed Evaluation Areas** | |
|  |  |
|  |  |
|  |  |
|  |
|  |  |
|  |  |
| **Final** |  |
| **Total** | **100%** |

**Grading Distribution:**

|  |  |
| --- | --- |
| Grade | Range |
| A |  |
| A- |  |
| B+ |  |
| B |  |
| B- |  |
| C+ |  |
| C |  |
| C- |  |
| D+ |  |
| D |  |
| F |  |

# Academic Integrity

As in any class, all individual assignments must be written by you and contain your own thoughts and perspectives. However, collaboration with others is allowed and even encouraged. As you will see in class, discussion with others frequently leads to new insights, approaches, and understanding. When you collaborate with others, you *may* reach common conclusions. If this happens, *each person must still submit a separate assignment written in her or his own words.* If you work with anyone else when completing an individual assignment, simply note this on your paper, underneath your name: “Collaborated with**…” MLA guidelines for references** and citations are to be followed as well.

*A failure to disclose collaboration with other students will result in a “0” grade on the assignment for all parties involved.* Plagiarism and other forms of academic dishonesty will result in a “0” on the assignment and may result in an “F” for the course if the infraction occurs for a major assignment.

# Cheating and Plagiarism

Cheating and Plagiarism will not be taken lightly. The faculty will enforce university policies. Please refer to your student manual also can be found in the university website

**http://www.kuniv.edu/cs/groups/ku/documents/ku\_content/kuw055940.pdf**

**Attendance**

University Policy allows students attending:

Monday, Wednesday Classes [2|4]. You will receive First Warning after 2 absences; Second and Final Warning after another 2 which brings your total to 4;

Sunday, Tuesday, Thursday Classes [1|3|5]. You will receive First Warning after 3 absences; Second and Final Warning after another 3 which brings your total to 6.

**CBA Competency Goals:**

1. **Analytical Competency:** A CBA graduate will be able to use analytical skills to solve business problems

and make a well-supported business decision.

**Student Learning Objectives:**

1.1. Use appropriate analytical techniques to solve a given business problem.

1.2. Critically evaluate multiple solutions to a business problem.

1.3. Make well-supported business decisions.

2. **Communication Competency:** A CBA graduate will be able to communicate effectively in a wide

variety of business settings.

**Student Learning Objectives:**

2.1. Deliver clear, concise, and audience-centered presentations.

2.2. Write clear, concise, and audience-centered business documents.

3. **Information Technology Competency:** A CBA graduate will be able to utilize Information Technology

for the completion of business tasks.

**Student Learning Objectives:**

3.1. Use data-processing tools to analyze or solve business problems.

4. **Ethical Competency:** A CBA graduate will be able to recognize ethical issues present in business

environment, analyze the tradeoffs between different ethical perspectives, and make a well-supported ethical

decision.

**Student Learning Objectives:**

4.1. Identify the ethical dimensions of a business decision.

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4.2. Recognize and analyze the tradeoffs created by application of competing ethical perspectives.

4.3. Formulate and defend a well-supported recommendation for the resolution of an ethical issue.

5. **General Business Knowledge:** A CBA graduate will be able to demonstrate a basic understanding of

the main business disciplines’ concepts and theories.

**Student Learning Objectives:**

5.1. Acquire a fundamental understanding of knowledge from the main business disciplines (e.g. finance,

accounting, marketing, and management information systems, among others).

***Tentative Schedule***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Week*** | ***Class*** | ***Day/Date*** | ***Chapter*** | ***Other Comments*** |
| ***1*** | ***1*** |  |  |  |
| ***2*** |  |  |  |
| ***2*** | ***3*** |  |  |  |
| ***4*** |  |  |  |
| ***3*** | ***5*** |  |  |  |
| ***6*** |  |  |  |
| ***4*** | ***7*** |  |  |  |
| ***8*** |  |  |  |
| ***5*** | ***9*** |  |  |  |
| ***10*** |  |  |  |
| ***6*** | ***11*** |  |  |  |
| ***12*** |  |  |  |
| ***7*** | ***13*** |  |  |  |
| ***14*** |  |  |  |
| ***8*** | ***15*** |  |  |  |
| ***16*** |  |  |  |
| ***9*** | ***17*** |  |  |  |
| ***18*** |  |  |  |
| ***10*** | ***19*** |  |  |  |
| ***20*** |  |  |  |
| ***11*** | ***21*** |  |  |  |
| ***22*** |  |  |  |
| ***12*** | ***23*** |  |  |  |
| ***24*** |  |  |  |
| ***13*** | ***25*** |  |  |  |
| ***26*** |  |  |  |
| ***14*** |  |  |  |  |
|  |  |  |  |
| ***-*** |  |  |  |