



**Kuwait University**  
**College of Business Administration**  
**Management and Marketing Department**



**Course Syllabus**

**Fall Semester 2021/2022**

**Professor Salem M. Altuhaih**

**Seminar in Management and Organizations (MKT-470)**



**Lecture Time and Location:**

**Lecture Time** : 09:30-10:45 Monday – Wednesday

**Location** : CBA: BUA-S Room: 106

**Contact Information:**

**Location** : Management and Marketing Department

**Email** : [salem.altuhaih@cba.edu.kw](mailto:salem.altuhaih@cba.edu.kw)

**Office Telephone:** 24988592

**Traditional Office Hours:** By appointment.

**Virtual Office Hours:** [Course Site](#)

**Course Description:**

Course includes small group discussion, research, and presentations on a variety of management and organizations related special topics of interest. Current research, relevant issues, historical perspectives and guest speakers may be included.

The seminar supplements the core and elective courses in the area of management by focusing on issues of present time and special interest.





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**Course Learning Outcomes:**

The objectives of this course are to help student in:

1. Developing his or her in-depth knowledge of new thoughts in the field of Management.
2. To foster his or her skills in identify and define managerial issues.
3. Building the student critical, and analytical skills

**Required Material:**

1. Laurent M. Lapierre and Melissa K. Carsten. (2014). *Followership, what is it and why do people follow?*, Emerald Publishing. USA
2. الكويت المرؤوسون (2021) سالم مرزوق الطحيج
3. Kelley, R. E. (1988, Nov). In praise of followers. *Harvard Business Review*, 66, 142.
4. Kelley, R. E. (1992). The power of followership: How to create leaders people want to follow and followers who lead themselves. New York: Doubleday.
5. Chaleff, I. (1995). The courageous follower: Standing up to and for our leaders. San Francisco: Berrett-Koehler.
6. Carsten, M. K., Uhl-Bien, M., West, B. J., Patera, J. L., & McGregor, R. (2010). Exploring social constructions of followership: A qualitative study. *The Leadership Quarterly*, 21(3), 543-562.

**Mobile Application:**

To use your smart phone to access the course Sites click [HERE](#) to download and install Moodle Mobile app. Student can use Moodle Mobile App. To:

- Browse the content of his or her courses, even when offline
- Receive instant notifications of messages and other events
- Quickly find and contact other people in your courses
- Upload images, audio, videos and other files from your mobile device
- To View your course grades

**ATTENDANCE POLICY**

It's important that you attend and participate in class; The class meets only once a week, so if there are special circumstances requiring you to be out of class, please email me before class. You should come to class prepared and on time. Absence three times can mean you fail the class.

**OFFICE HOURS**

You can reach me any time during the week in two ways. Via email or via Virtual Office Hours in Moodle site. I accept only email from ku.edu.kw. I will do my best to respond as fast as I can to your enquiries.



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The following schedule, procedures, exams, and exercises in this course are subject to change in the event of extenuating circumstances.

**GRADE MEASURES AND CRITERIA**

<b>COURSE ASSESSMENT FACTOR</b>	<b>POINTS</b>
Mid-Term Exam	50%
Research Paper	50%
<b>TOTAL SCORE</b>	<b>100</b>

**ACADEMIC INTEGRITY**

Plagiarism is a serious breach of academic trust. When you use someone else's words and ideas--whether it's the work of a famous writer or a fellow student--without crediting the source or authorship of those words and ideas, you are plagiarizing. So here's the bottom line: original work only, credit to ideas, writing, or words from someone other than you. Plagiarized work will automatically receive a "0" or "F" for the assignment."